

COUNTY OF ROCKLAND
Department of General Services
Purchasing Division

Contract Award Notification

Title: **Communication Boards**

Contract Period: May 11, 2026 through May 10, 2027 w/3-1 year options

Original Date of Issue: May 7, 2026

Date of Revision:

BID No: **RFB-RC-2026-029**

Catalog: **It/Computers**

Authorized Users: United States Agencies, Other States & Political Subdivisions Therein,
Local Governments, School Districts & Non-Profit Agencies

Address Inquiries To:

Name: Domenika Dabrowska
Title: Purchaser I
Phone: 845-364-3817
Fax: 845-364-3809
E-mail: DabrowsD@co.rockland.ny.us

Description

This contract is for communication boards.

Contract #	Vendor Number	Contractor & Address	Telephone No.
BID 26-029	0000028428	Smarty Symbols 519 E Interstate 30 #1026 Rockwall, TX 7587 Contact: Danica Avillon hi@smartysymbols.com	972-275-6763

COUNTY OF ROCKLAND DGS – PURCHASING DEPARTMENT BLDG. A, 6TH FLOOR, 50 SANATORIUM ROAD POMONA, NY 10970 TELEPHONE NO.: 845-364-3820 FAX NO.: 845-364-3809 VENDOR: Smart y Symbols								
LINE NO.	DESCRIPTION	Category #	EST. QTY. (Estimates only- actual amounts may be higher or lower)	UNIT	UNIT PRICE	MANUFACTURER	MODEL/SERIES	EXTENDED PRICE
Core Vocabulary Communication Board								
1-1	A-Frame (approximately 24x36 inches)	47025000001	1	EACH	\$1,200.00	SMARTY SYMBOLS	CV-AF-2919	\$1,200.00
1-2	Wall Mounted (attachment holes included if requested): approximately 29x19 inches	47025000002	1	EACH	\$1,200.00	SMARTY SYMBOLS	CV-WM-2919	\$1,200.00
1-3	Wall Mounted (attachment holes included if requested): approximately 39x25 inches	47025000003	1	EACH	\$1,450.00	SMARTY SYMBOLS	CV-WM-3925	\$1,450.00
1-4	Wall Mounted (attachment holes included if requested): approximately 48x31 inches	47025000004	1	EACH	\$1,740.00	SMARTY SYMBOLS	CV-WM-4831	\$1,740.00
1-5	Post & Frame (frame not included, see "Board Options"): approximately 39x25 inches	47025000005	1	EACH	\$1,450.00	SMARTY SYMBOLS	CV-FR-3926	\$1,450.00
1-6	Post & Frame (frame not included, see "Board Options"): approximately 48x31 inches	47025000006	1	EACH	\$1,740.00	SMARTY SYMBOLS	CV-FR-4932	\$1,740.00
Social Communication Board								
2-1	A-Frame (approximately 24x36 inches)	47025000007	3	EACH	\$1,200.00	SMARTY SYMBOLS	SC-AF-2919	\$3,600.00
2-2	Wall Mounted (attachment holes included if requested): approximately 29x19 inches	47025000008	1	EACH	\$1,200.00	SMARTY SYMBOLS	SC-WM-2919	\$1,200.00
2-3	Wall Mounted (attachment holes included if requested): approximately 39x25 inches	47025000009	1	EACH	\$1,450.00	SMARTY SYMBOLS	SC-WM-3925	\$1,450.00
2-4	Wall Mounted (attachment holes included if requested): approximately 48x31 inches	47025000010	1	EACH	\$1,740.00	SMARTY SYMBOLS	SC-WM-4831	\$1,740.00
2-5	Post & Frame (frame not included, see "Board Options"): approximately 39x25 inches	47025000011	1	EACH	\$1,450.00	SMARTY SYMBOLS	SC-FR-3926	\$1,450.00
2-6	Post & Frame (frame not included, see "Board Options"): approximately 48x31 inches	47025000012	1	EACH	\$1,740.00	SMARTY SYMBOLS	SC-FR-4932	\$1,740.00

COUNTY OF ROCKLAND DGS – PURCHASING DEPARTMENT BLDG. A, 6TH FLOOR, 50 SANATORIUM ROAD POMONA, NY 10970 TELEPHONE NO.: 845-364-3820 FAX NO.: 845-364-3809 VENDOR: Smart y Symbols								
LINE NO.	DESCRIPTION	Category #	EST. QTY. (Estimates only- actual amounts may be higher or lower)	UNIT	UNIT PRICE	MANUFACTURER	MODEL/SERIES	EXTENDED PRICE
Preschool School Playground Communication Board								
3-1	A-Frame (approximately 24x36 inches)	47025000013	1	EACH	\$1,200.00	SMARTY SYMBOLS	PRE-AF-2919	\$1,200.00
3-2	Wall Mounted (attachment holes included if requested): approximately 29x19 inches	47025000014	1	EACH	\$1,200.00	SMARTY SYMBOLS	PRE-WM-2919	\$1,200.00
3-3	Wall Mounted (attachment holes included if requested): approximately 39x25 inches	47025000015	3	EACH	\$1,450.00	SMARTY SYMBOLS	PRE-WM-3925	\$4,350.00
3-4	Wall Mounted (attachment holes included if requested): approximately 48x31 inches	47025000016	1	EACH	\$1,740.00	SMARTY SYMBOLS	PRE-WM-4831	\$1,740.00
3-5	Post & Frame (frame not included, see "Board Options"): approximately 39x25 inches	47025000017	1	EACH	\$1,450.00	SMARTY SYMBOLS	PRE-FR-3926	\$1,450.00
3-6	Post & Frame (frame not included, see "Board Options"): approximately 48x31 inches	47025000018	1	EACH	\$1,740.00	SMARTY SYMBOLS	PRE-FR-4932	\$1,740.00
City Playground Communication Board								
4-1	A-Frame (approximately 24x36 inches)	47025000019	1	EACH	\$1,200.00	SMARTY SYMBOLS	CTY-AF-2919	\$1,200.00
4-2	Wall Mounted (attachment holes included if requested): approximately 29x19 inches	47025000020	1	EACH	\$1,200.00	SMARTY SYMBOLS	CTY-WM-2919	\$1,200.00
4-3	Wall Mounted (attachment holes included if requested): approximately 39x25 inches	47025000021	1	EACH	\$1,450.00	SMARTY SYMBOLS	CTY-WM-3925	\$1,450.00
4-4	Wall Mounted (attachment holes included if requested): approximately 48x31 inches	47025000022	1	EACH	\$1,740.00	SMARTY SYMBOLS	CTY-WM-4831	\$1,740.00
4-5	Post & Frame (frame not included, see "Board Options"): approximately 39x25 inches	47025000023	9	EACH	\$1,450.00	SMARTY SYMBOLS	CTY-FR-3926	\$13,050.00
4-6	Post & Frame (frame not included, see "Board Options"): approximately 48x31 inches	47025000024	1	EACH	\$1,740.00	SMARTY SYMBOLS	CTY-FR-4932	\$1,740.00
Library Communication Board								
5-1	A-Frame (approximately 24x36 inches)	47025000025	1	EACH	\$1,200.00	SMARTY SYMBOLS	LIB-AF-2919	\$1,200.00
5-2	Wall Mounted (attachment holes included if requested): approximately 29x19 inches	47025000026	3	EACH	\$1,200.00	SMARTY SYMBOLS	LIB-WM-2919	\$3,600.00
5-3	Wall Mounted (attachment holes included if requested): approximately 39x25 inches	47025000027	3	EACH	\$1,450.00	SMARTY SYMBOLS	LIB-WM-3925	\$4,350.00
5-4	Wall Mounted (attachment holes included if requested): approximately 48x31 inches	47025000028	1	EACH	\$1,740.00	SMARTY SYMBOLS	LIB-WM-4831	\$1,740.00
5-5	Post & Frame (frame not included, see "Board Options"): approximately 39x25 inches	47025000029	1	EACH	\$1,450.00	SMARTY SYMBOLS	LIB-FR-3926	\$1,450.00

COUNTY OF ROCKLAND DGS – PURCHASING DEPARTMENT BLDG. A, 6TH FLOOR, 50 SANATORIUM ROAD POMONA, NY 10970 TELEPHONE NO.: 845-364-3820 FAX NO.: 845-364-3809 VENDOR: Smarty Symbols								
LINE NO.	DESCRIPTION	Category #	EST. QTY. (Estimates only- actual amounts may be higher or lower)	UNIT	UNIT PRICE	MANUFACTURER	MODEL/SERIES	EXTENDED PRICE
5-6	Post & Frame (frame not included, see "Board Options"): approximately 48x31 inches	47025000030	1	EACH	\$1,740.00	SMARTY SYMBOLS	LIB-FR-4932	\$1,740.00
School Playground Communication Board								
6-1	A-Frame (approximately 24x36 inches)	47025000031	1	EACH	\$1,200.00	SMARTY SYMBOLS	SCH-AF-2919	\$1,200.00
6-2	Wall Mounted (attachment holes included if requested): approximately 29x19 inches	47025000032	1	EACH	\$1,200.00	SMARTY SYMBOLS	SCH-WM-2919	\$1,200.00
6-3	Wall Mounted (attachment holes included if requested): approximately 39x25 inches	47025000033	1	EACH	\$1,450.00	SMARTY SYMBOLS	SCH-WM-3925	\$1,450.00
6-4	Wall Mounted (attachment holes included if requested): approximately 48x31 inches	47025000034	1	EACH	\$1,740.00	SMARTY SYMBOLS	SCH-WM-4831	\$1,740.00
6-5	Post & Frame (frame not included, see "Board Options"): approximately 39x25 inches	47025000035	3	EACH	\$1,450.00	SMARTY SYMBOLS	SCH-FR-3926	\$4,350.00
6-6	Post & Frame (frame not included, see "Board Options"): approximately 48x31 inches	47025000036	1	EACH	\$1,740.00	SMARTY SYMBOLS	SCH-FR-4932	\$1,740.00
BOARD OPTIONS FOR ALL BOARDS/SIZES (Enter in "\$0.00" if there is no additional charge for any of these items)								
7-1	Fully Bilingual, English and Spanish		40	EACH	\$0.00	Smarty Symbols	Add-Bil-ESEN	
7-2	Customized Background Color on the Board		42	EACH	\$0.00	Smarty Symbols	AD-BGC	
7-3	Board Title Customization		40	EACH	\$0.00	Smarty Symbols	ADD-BTC	
7-4	Board Customized Logo	47025000037	40	EACH	\$150.00	SMARTY SYMBOLS	ADD-LG	\$6,000.00
7-5	Double Sided Printing (same symbols)	47025000038	40	EACH	\$150.00	SMARTY SYMBOLS	ADD-DS-SAME	\$6,000.00
7-6	Double Sided Printing (different symbols each side)	47025000039	5	EACH	\$300.00	SMARTY SYMBOLS	ADD-DS-DIFF	
7-7	Customized Vocabulary (change up to 5 words)	47025000040	5	EACH	\$180.00	SMARTY SYMBOLS	ADD-VOC-5	\$900.00
7-8	Customized Vocabulary (change 6 to 10 words)	47025000041	5	EACH	\$300.00	SMARTY SYMBOLS	ADD-VOC-10	\$1,500.00
7-10	Board Frame to fit board approximately 39x25 inches board frame material will be 4" aluminum	47025000042	22	EACH	\$1,112.00	SMARTY SYMBOLS	ADD-FR-3926-AL	\$24,464.00
7-11	Board Frame to fit board approximately 48x31 inches board frame material will be 4" aluminum	47025000043	10	EACH	\$1,290.00	SMARTY SYMBOLS	DD-FR-4932-AL	\$12,900.00
Upon receipt of all required approvals a Contract shall be deemed executed and created with the successful Bidder(s) upon the Commissioner's mailing or electronic communication to the address on the bid of: i) a Letter of Acceptance; or ii) a fully executed contract; or iii) a Purchase Order authorized by the Commissioner								

COUNTY OF ROCKLAND - DGS-PURCHASING
BLDG. A., 6TH FLOOR, 50 SANATORIUM RD, POMONA, NY 10970
TELEPHONE: 845-364-3820 / TELEFAX: 845-364-3809

TITLE: Communication Boards

RFB #: RFB-RC-2026-029

PURCHASES BY OTHER

LOCAL GOVERNMENTS, SCHOOL DISTRICTS, AND NON PROFIT AGENCIES

As per the New York State General Municipal Law, all political subdivisions of New York State are allowed to make purchases through the resulting contract(s). As per Rockland County Procurement Policy, Non Profit Agencies approved to participate in New York State's Contract Extension Program are authorized to make purchases through the resulting contract(s).

1. The County of Rockland shall make all contract award information available to other political subdivisions and non profit agencies through our website: www.rcpurchasing.com
2. Any other political subdivision or Rockland County non profit agency will issue purchase orders directly to vendors within the specified contract period referencing the County's contract and shall be liable for any payments due on such purchase orders; and shall accept sole responsibility for any payment due.
3. All purchases shall be subject to audit and inspection by the other political subdivisions and Rockland County non profit agencies for which the purchase was made.
4. No officer, board or agency of a county, town, village, or school district shall make any purchase through the County when bids have been received for such purchase by such officer, board or agency, unless such purchase may be made upon the same terms, conditions and specifications at a lower price through the County.
5. All Bidders shall be on notice that as a condition of the award of a County contract, the successful bidder shall accept the award of a similar contract with any other political subdivision in New York State and Rockland County non profit agencies authorized to use New York State's contracts, if called upon to do so. A listing of approved Rockland County non profit agencies is available on the Purchasing Division's website at www.rcpurchasing.com. The County, however, will not be responsible for any debts incurred by the participants pursuant to this or any other agreement.
6. Necessary deviations from the County's specifications in the award of a participant contract, whether such deviations relate to quantities, or delivery points shall be resolved between the successful bidder and the other political subdivisions and Rockland County non profit agencies.

COUNTY OF ROCKLAND - DGS-PURCHASING
 BLDG. A., 6TH FLOOR, 50 SANATORIUM RD, POMONA, NY 10970
 TELEPHONE: 845-364-3820 / TELEFAX: 845-364-3809

TITLE: Communication Boards

RFB #: RFB-RC-2026-029

SPECIFICATIONS

1. SCOPE

- 1.1. The scope of work is to provide completed/customized communication boards for libraries, village halls, playgrounds and elementary schools located throughout Rockland County. These boards should be designed to promote inclusive and accessible communication across various public spaces. Each board should be crafted with durable materials suitable for outdoor and indoor settings and feature universal symbols and multilingual options to cater to diverse communities. These boards will enhance public interactions and ensure that every member of the community, regardless of their communication abilities, can navigate and enjoy public spaces safely and effectively while fostering engagement and inclusivity in any public environment.

2. REQUIREMENTS

2.1. Core Vocabulary Communication Board

- 2.1.1. The board should include at least 108 high-frequency symbols that support daily communication needs, dedicated emotional icons and have a full QWERTY keyboard and number line.
- 2.1.2. The board must be ADA compliant.
- 2.1.3. The board must contain a QR code on the board which allows people to download a free speech-generating app. This mobile app mirrors the images and symbols on the board, enabling users to communicate directly from their mobile devices.
- 2.1.4. The board must use the Fitzgerald Key color-coding system.
- 2.1.5. The board must be designed to withstand outdoor conditions and the graphics should be printed with UV abrasion-resistant, fade proof ink.
 - 2.1.5.1. The board should have an estimated lifespan of 5+ years when properly cared for.

2.2. Social Communication Board

- 2.2.1. The board should include at least 128 symbols total (65 front, 63 back) that provide a comprehensive vocabulary for social play and relationship building.
 - 2.2.1.1. These symbols should be related to social initiation and shared interests.
- 2.2.2. The board must be ADA compliant.
- 2.2.3. The board must contain a QR code on the board which allows people to download a free speech-generating app. This mobile app mirrors the images and symbols on the board, enabling users to communicate directly from their mobile devices.
- 2.2.4. The board must use the Fitzgerald Key color-coding system.
- 2.2.5. The board must be designed to withstand outdoor conditions and the graphics should be printed with UV abrasion-resistant, fade proof ink.
 - 2.2.5.1. The board should have an estimated lifespan of 5+ years when properly cared for.

2.3. Preschool School Playground Communication Board

- 2.3.1. The board should include at least 58 symbols designed for early childhood social play and needs and have a full QWERTY keyboard and number line.
- 2.3.2. The board must be ADA compliant.
- 2.3.3. The board must contain a QR code on the board which allows people to download a free speech-generating app. This mobile app mirrors the images and symbols on the board, enabling users to communicate directly from their mobile devices.
- 2.3.4. The board must use the Fitzgerald Key color-coding system.

COUNTY OF ROCKLAND - DGS-PURCHASING
 BLDG. A., 6TH FLOOR, 50 SANATORIUM RD, POMONA, NY 10970
 TELEPHONE: 845-364-3820 / TELEFAX: 845-364-3809

TITLE: Communication Boards**RFB #: RFB-RC-2026-029**

2.3.5. The board must be designed to withstand outdoor conditions and the graphics should be printed with UV abrasion-resistant, fade proof ink.

2.3.5.1. The board should have an estimated lifespan of 5+ years when properly cared for.

2.4. City Playground Communication Board

2.4.1. The board should include at least 72 essential words and symbols to cover a wide array of needs in public spaces. These words and symbols should include but not be limited to social interactions, safety and navigation.

2.4.2. The board must be ADA compliant.

2.4.3. The board must contain a QR code on the board which allows people to download a free speech-generating app. This mobile app mirrors the images and symbols on the board, enabling users to communicate directly from their mobile devices.

2.4.4. The board must use the Fitzgerald Key color-coding system.

2.4.5. The board must be designed to withstand outdoor conditions and the graphics should be printed with UV abrasion-resistant, fade proof ink.

2.4.5.1. The board should have an estimated lifespan of 5+ years when properly cared for.

2.5. Library Communication Board

2.5.1. The board should contain at least 77 words and symbols that will provide children with the vocabulary they need to communicate effectively in a library setting, combining literacy and social skills. This should contain but not be limited to words and symbols that ask about specific book genres and interacting with librarians.

2.5.2. The board must contain a QR code on the board which allows people to download a free speech-generating app. This mobile app mirrors the images and symbols on the board, enabling users to communicate directly from their mobile devices.

2.5.3. The board must use the Fitzgerald Key color-coding system.

2.5.4. The board should have the capability to add 10 pounds of sand or water for additional stability.

2.5.5. The board must be designed to withstand outdoor conditions and the graphics should be printed with UV resistant ink.

2.6. School Playground Communication Board

2.6.1. The board must include at least 78 words and symbols designed specifically for playground settings in addition to (but not limited to) feelings, alphabet and numbers.

2.6.2. The board must be ADA compliant.

2.6.3. The board must contain a QR code on the board which allows people to download a free speech-generating app. This mobile app mirrors the images and symbols on the board, enabling users to communicate directly from their mobile devices.

2.6.4. The board must use the Fitzgerald Key color-coding system.

2.6.5. The board must be designed to withstand outdoor conditions and the graphics should be printed with UV abrasion-resistant, fade proof ink.

2.6.6. The board should have an estimated lifespan of 5+ years when properly cared for.

3. Board Options

3.1. Option for each board to be made as an A-Frame, Wall Mounted or Post/Frame:

3.1.1. A-Frame

3.1.1.1. Foldable with a molded handle for easy transport and storage.

3.1.1.2. The board should slip in and out of the A-Frame effortlessly

3.1.1.3. This will be an insert.

COUNTY OF ROCKLAND - DGS-PURCHASING
 BLDG. A., 6TH FLOOR, 50 SANATORIUM RD, POMONA, NY 10970
 TELEPHONE: 845-364-3820 / TELEFAX: 845-364-3809

TITLE: Communication Boards**RFB #: RFB-RC-2026-029**

- 3.1.1.4. The board must contain a durable, weather resistant frame that fits around the board
- 3.1.1.5. The frame must be made out of high quality plastic
- 3.1.1.6. The frame must be available in either the color black or white.
- 3.1.1.7. Must have the option to combine the front and back designs into one layout and produce it as a wall-mounted board

3.1.2. Wall Mounted

- 3.1.2.1. Option for the board to come completed with attachment holes

- 3.1.2.1.1. Options for attachment holes

- 3.1.2.1.1.1. 0 holes
- 3.1.2.1.1.2. 4 holes (4 corners)
- 3.1.2.1.1.3. 6 holes (4 corners + middle top/bottom)

3.1.3. Post and Frame

- 3.1.3.1. Option for the board to come completed with a frame that fits around the board
- 3.1.3.2. The frame should be 4"
- 3.1.3.3. The frame must be offered in aluminum and high-grade vinyl (customer will choose which option they want to order)
- 3.1.3.4. The frame must include
 - 3.1.3.4.1. 2 (two) 4"x4"x7' Posts
 - 3.1.3.4.2. 2 (two) flat caps
 - 3.1.3.4.3. Top/Bottom T-Rails
 - 3.1.3.4.4. All Hardware

3.2. Option for each board to be fully bilingual, English and Spanish.

3.3. Option for the board to come completed with a customized background color on the board

- 3.3.1. This includes matching it to a logo color

3.4. Option for the board to come completed with a title customization

3.5. Option for the board to come completed with a customized logo on the board

3.6. Option for the board to come completed with printing on both sides of the board (double sided).

- 3.6.1. Option for each side to be customized

4. Board Sizes**4.1. A-Frame Boards**

- 4.1.1. Board must be approximately 24 x 36 inches.

4.2. Wall Mounted and Post/Frame Boards

- 4.2.1. Boards must be offered in the following sizes

- 4.2.1.1. Approximately 29x19 inches
- 4.2.1.2. Approximately 39x25 inches
- 4.2.1.3. Approximately 48x31 inches

5. Board Materials**5.1. Wall Mounted and Post/Frame Boards**

- 5.1.1. The board must be made out of aluminum with a solid polyethylene core.

- 5.1.1.1. At least 3mm aluminum with two .008" aluminum sheets.

5.2. A-Frame

- 5.2.1. The board must be made out of 4mm corrugated plastic.

COUNTY OF ROCKLAND - DGS-PURCHASING
BLDG. A., 6TH FLOOR, 50 SANATORIUM RD, POMONA, NY 10970
TELEPHONE: 845-364-3820 / TELEFAX: 845-364-3809

TITLE: Communication Boards

RFB #: RFB-RC-2026-029

6. Approval

6.1. All board customizations must be discussed and approved by an authorized County of Rockland representative prior to the boards being created.

6.1.1. Once awarded, the winning vendor will be engaged in this process.

6.1.1.1. This will include providing the customization details.

6.1.1.1.1. Logos, exact colors, text, etc.

7. Shipping/Delivery

7.1. Boards will ship to various locations within Rockland County.

7.1.1. This will be determined on a board by board basis and will be identified by an authorized County of Rockland representative

7.2. FOB DESTINATION PREPAID

8. Pricing

8.1. You must return completed Pricing Proposal Pages

8.1.1. These pages contain estimated numbers of boards to be ordered, actual amounts may be higher or lower.

9. Award

9.1. Bid will be awarded in its entirety to the lowest responsive responsible Bidder based on overall bid total and who meets the stated requirements.

DEPARTMENT OF GENERAL SERVICES, PURCHASING DIVISION

Dr. Robert L. Yeager Health Center
50 Sanatorium Rd, Building A
Pomona, New York 10970
Phone: (845) 364-3820 Fax: (845) 364-3809
Email: purchasing@co.rockland.ny.us

Paul Brennan, FNIGP, NIGP-CPP, CPPO
Director of Purchasing

ADDENDUM # 1

RFB #: RFB-RC-2026-029

The information in this addendum supersedes any contradictory information set forth in the contract documents. Acknowledge receipt of this addendum in the space provided on the signature page of the bid proposal. Failure to do so, may subject the bidder to disqualification. This addendum forms a part of the contract documents.

Question 1: Can boards be offered in just English?

Answer 1: Yes, the default should be English only.

Question 2: Are these Communications boards static or are you looking for indoor/outdoor Digital Signage kiosks that you can push and change content via your Network?

Answer 2: These are static boards and not digital.

SIGNED:

Paul J. Brennan

PAUL J. BRENNAN, FNIGP, NIGP-CPP, CPPO
DIRECTOR OF PURCHASING

ADDENDUM

3/25/26